**Kevin J. Brown**

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Highly accomplished college graduate with a proven track record of success in Business Administration, Marketing, Photography, Media development, and Student Leadership. Extensive experience in working with others on complex projects and assignments. A consistent history of utilizing creativity skills and successfully assuming additional responsibilities and embracing change. A decisive and creative team leader who empowers the team to action.

**STRENGTHS**

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| * Highly Skilled in Project Management | * Outstanding Verbal and Written Communication |
| * Award Winning Photography Skills | * Proven Team Building and Leadership |
| * Result Oriented Mindset | * Proficient Computer & Marketing Research Skills |
| * Excellent Video and Marketing Ability | * High Level of Integrity & Excellent Customer Relationship |
| * Creative and Innovative expertise | * Significant Management and Marketing Education |

**EDUCATION**

**Bachelor of Arts, Business Administration: Marketing & Cinema / Media Communications, May 2011**

George Fox University, Newberg, Or

**PROFESSIONAL EXPERIENCE**

**Marketing Intern,** *George Fox University, Career Services***,** Newberg, OR, 2010 - 2011

* Collaborated with peers and supervisor to create and implement marketing campaigns to promote events, programs, and services, using print, web, social media, and public relations strategies.
* Implemented detailed market research to evaluate student attitudes to department, including surveys and focus groups

**Intern,** *Oregon Zoo Marketing Department*Portland, OR, Summer 2010

* Produced high quality photograph portfolios, which were used by outside organizations and publications, including Horizon/Alaska Airlines, as well as included in Zoo Marketing (website, social media, billboard, etc.)
* Attended marketing meetings and collaborated extensively with marketing team.
* Executed multiple tasks that required excellent time management in order to meet strict deadlines.
* Demonstrated a high level of camera knowledge, editing, computer, & written expression.
* Communicated extensively and openly with the manager & Zoo staff.
* Labeled and organized archives.

**Photography Manager**, *George Fox University, Marketing Communications***,** Newberg, OR, 2009-2010

* Key leader of the photography& editor team.
* Interviewed, hired, and supervised the team of photojournalists.
* Demonstrated excellent camera, editing, and computer expertise.
* Communicated in detail with many University professors, staff, and committees.
* Planned and conducted weekly meetings, presenting the schedules & assigning photo shooting requirements.
* Quickly identified solutions and investigated new policies to improve the efficiency of the department in a fast paced environment.
* Received and executed multiple photo requests from editors and writers within strict time lines.
* Personally recognized for my brainstorming ability along with the new & innovative ideas my team accomplished.

**RECOGNITION & ACCOMPLISHMENTS**

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| * Awarded one First place and two Runner-up medals in the 2009 City of Lake Oswego photo contest | * Awarded Best Art Direction for 2011 film in Annual Fox Film Festival |
| * Established and Organized the First Annual Westside Film Festival | * Training in: Film Directing, Script writing, Camera, Production, and Technical expertise. |
| * Nomination for George Fox 2010 & 2011 Art Festival Award for advanced photography skills. | * Program Director for Homecoming and Prom Events |
| * Software Training: Final cut Pro, After Effects, Word, Excel, PowerPoint, Photoshop, HTML coding, Portfolio, Lightroom | * “Honors” and “Entrance scholarship”. Also, awarded an Advanced Diploma from Westside Christian High School. Received 2007 Thespian Award. |
| * George Fox Film Festival committee head | * Recognized by City of Newberg for Market Research |
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